



Professional Objective

Provide cutting edge web and graphic design solutions for a growing company. To engage in a professional and team environment where there are new and creative challenges.

Education

2004-2005 **Sheridan College Institute of Technology and Advanced Learning**, Oakville, ON

Post-graduate certification in New Media Design (May 2005)

- Post-graduate program with focus on web marketing and functional web designs
- Received Sheridan Scholar recognition

1998-2002 **University of Waterloo**, Waterloo, ON

Bachelor of Environmental Studies in Honours Planning (June 2002)

- Undergraduate program focused on urban design, policy, social and environmental planning
- Specialized in geographic information systems, urban design and planning/environmental law
- Additional courses in visual art and web design
- Web designer for the Photography Club (2001)
- Student member of the Canadian Institute of Planners and the Ontario Professional Planners Institute
- Student exchange program at Oxford-Brookes University in Oxford, England

Work Experience

March 2002 – Present **Freelance**, Toronto, ON

Web and Graphics Designer

- Provide creative design solutions for web marketing and print media
- Design, theme and set up CMS web solutions and custom applications
- Develop Flash web applications
- Manage, coordinate and oversee all projects, tasks and out-sourced personnel

Oct 2008 – Feb 2010 **Mosaic Sales Solutions**, Department of Experiential Marketing Technology Solutions, Toronto, ON

Technology Solutions Manager/Creative Designer

- Provided design direction to internal creative projects
- Provided creative design, develop and maintain client web portals
- Designed and developed flash games and applications
- Project management of client programs
 - Oversaw each program's technology needs
 - Managed projects and personnel resources based on critical paths
 - Assigned personnel resources to tasks
 - Budgeting and monitor budget use
 - Maintained close relationships with program managers
 - Provided conflict resolutions between program priorities
- Led trainings for new and returning coordinators

May 2005 – Oct 2008 **Mosaic Sales Solutions**, Department of Experiential Marketing Technology Solutions, Toronto, ON

Creative Designer

- Design, brand, develop and/or maintain front-end interactive websites
- Design corporate branded printed media
- Design and develop interactive games and solutions in Flash with server scripting
- Create identities for internal programs
- Design graphics and illustrations for print media

Sept 2002 – Sept 2004 **DMTI Spatial Inc.**, Department of Client Services, Markham, ON

GIS Technician

- Developed Operations intranet website providing comprehensive presentation of business data
- Designed a front-end prototype website for an online database management system
- Provided training to employees on in-house software
- Project-lead providing administration and direction for team deliverables



- Developed project automation tools
- Management of database and geodatabase contents
- Maintained web server application and web map services
- Created map layouts using mapping software
- Create maps in PDF

Sept 2003 – May 2004 – **Allstream Inc.**, Access Management Department, Toronto, ON
GIS Technician/Consultant, on-site consultation assignment for DMTI client

- Provided HTML/Javascript assistance to team manager
- Database management using Access and SQL
- Created automated tools
- Maintained web server application and web map services
- Tested and QA of web mapping development environment
- Created and maintained spatial maps

Skills Set

- Fluent in English, Cantonese and Mandarin
- Creative thinker
- Programming Concepts
- Team leadership skills
- Project management
- Effective time management
- Interpersonal communication
- Marketing for the web

Software

Web/Graphics Software:

- Adobe Flash, Dreamweaver, Illustrator, Photoshop, ImageReady, After Effects, Pagemaker, Distiller, Fireworks
- Macromedia Director
- Microsoft Sharepoint
- Corel Photo-Paint, CorelDraw
- Form Z
- Drupal, Wordpress, phpBB Forum, Gallery2

Programming Languages:

- HTML, CSS, PHP, XML, MySQL, Java, ASP, Javascript, VBScript
- Actionscript 2.0, Lingo
- VB, Access VBA, C#, SQL
- MapBasic, ArcMap VBA, ArcObjects, MapObjects, ArcXML, AML

Operating Systems:

- Windows 7, Vista, XP, 2000, NT, 98, Me, 95, 3.x
- Mac OS 10.x, 9.x

GIS Software:

- ArcView, ArcInfo, ArcGIS, ArcIMS, ArcExplorer, ArcSDE
- MapInfo, GeoPinPoint, OnPoint, Vertical Mapper, Idrisi32

Other Software:

- Microsoft SQLServer 2005 & 2008, Microsoft Visual Studio 2003 & 2008, Word, Access, Excel, PowerPoint, Visio, FrontPage

Activities and Interests

- Competitive volleyball
- Snowboarding
- Volunteering/teaching at church high school or youth ministries