



## Professional Objective

Provide cutting edge web and graphic design solutions for a faith-based organization. To engage in a professional and team environment where there are new and creative challenges.

## Education

**2004-2005** **Sheridan College Institute of Technology and Advanced Learning**, Oakville, ON

*Post-graduate certification in New Media Design (May 2005)*

- Post-graduate program with focus on web marketing and functional web designs
- Received Sheridan Scholar recognition

**1998-2002** **University of Waterloo**, Waterloo, ON

*Bachelor of Environmental Studies in Urban Planning - Honours (June 2002)*

- Specialized in geographic information systems, urban design and planning/environmental law
- Student exchange program at Oxford-Brookes University in Oxford, England

## Work Experience

**Mar 2011– Present** **The Shopping Channel**, Toronto, ON

*Web and Graphics Designer*

- Design daily product promotion graphics for home and sub sections for The Shopping Channel
- Build HTML files for graphics
- Design and create weekly newsletters for promoted products
- Coordinate with Web Producer to promote web files to the CMS
- Provide design direction for promotion photo shoots

**Mar 2002 – Present** **Freelance**, Toronto, ON

*Web and Graphics Designer*

- Provide creative design solutions for web marketing, print media and brand identity
- Design, theme and set up CMS web solutions and custom applications
- Develop Flash web and standalone applications
- Design marketing print materials for companies from various industries
- Manage, coordinate and oversee all projects, tasks and out-sourced personnel
- Provide promotion support in social media:
  - Design custom themes for Twitter pages
  - Provide promotional ideas on Facebook and Twitter
  - Design and develop FBML (Facebook Markup Language) pages

**Mar 2010 – Mar 2011** **Agincourt Pentecostal Church**, Toronto, ON

*Media Designer (Maternity Leave position)*

- Provide creative promotional materials for sermon series, special events, plays and holidays
- Layout and design print media needed for ministries, satellite churches and business meetings
- Create logo identities for various ministries, fellowship groups and special events
- Design newsletters for ministries
- Edit all write-ups and senior pastor's messages submitted for weekend bulletins and sheet notes
- Maintain and update current website content
- Set up podcasts for ministries
- Oversee, manage and QA the new website project developed by third-party web design company
- Create and design weekly sermon notes and powerpoint messages
- Provide creative and web assistance to Masters Pentecostal Seminary (housed in the church)

**Oct 2008 – Feb 2010** **Mosaic Sales Solutions**, Department of Experiential Marketing Technology Solutions, Toronto, ON

*Technology Solutions Manager (Creative Design)*

- Provided design direction to internal creative projects
- Provided creative design, develop and maintain client web portals
- Designed and developed flash games and applications
- Led trainings for new and returning coordinators
- Project management of client programs
  - Oversaw each program's technology needs
  - Managed projects and personnel resources based on critical paths



- Assigned personnel resources to tasks
- Budgeting and monitor budget use

**May 2005 – Oct 2008**     **Mosaic Sales Solutions**, Department of Experiential Marketing Technology Solutions, Toronto, ON  
*Creative Designer*

- Design, brand, develop and/or maintain front-end interactive websites
- Design corporate branded printed media
- Design and develop interactive games and solutions in Flash with server scripting
- Create identities for internal programs
- Design graphics and illustrations for print media

**Sep 2002 – Sep 2004**     **DMTI Spatial Inc.**, Department of Client Services, Markham, ON  
*GIS Technician*

- Provided training to employees on in-house software
- Project-lead providing administration and direction for team deliverables
- Developed project automation tools
- Management of database and geodatabase contents
- Maintained web server application and web map services
- Created map layouts using mapping software

**Sep 2003 – May 2004**     **Allstream Inc.**, Access Management Department, Toronto, ON  
*GIS Technician/Consultant, on-site consultation assignment for DMTI client*

- Provided HTML/Javascript assistance to team manager
- Database management using Access and SQL
- Created automated tools
- Maintained web server application and web map services
- Tested and QA of web mapping development environment
- Created and maintained spatial maps

## Skills Set

- Fluent in English, Cantonese and Mandarin
- Creative thinker
- Programming Concepts
- Team leadership skills
- Project management
- Effective time management
- Interpersonal communication
- Marketing for the web

## Software

### Web/Graphics Software:

- Adobe Flash, Dreamweaver, Illustrator, Photoshop, InDesign, ImageReady, After Effects, Pagemaker, Fireworks
- Macromedia Director
- Microsoft Sharepoint
- Corel Photo-Paint, CorelDraw, Form Z
- Drupal, Wordpress, phpBB Forum, Gallery2

### Programming Languages:

- HTML, CSS, PHP, XML, MySQL, Java, ASP, Javascript, VBScript, FBML
- Actionscript 2.0, Lingo
- VB, Access VBA, C#, SQL
- MapBasic, ArcMap VBA, ArcObjects, MapObjects, ArcXML

### Operating Systems:

- Mac OS 10.x, 9.x
- All Windows OS

### GIS Software:

- ArcView, ArcInfo, ArcGIS, ArcIMS, ArcExplorer, ArcSDE
- MapInfo, GeoPinPoint, OnPoint, Vertical Mapper, Idrisi32

### Other Software:

- Microsoft SQLServer 2005 & 2008, Microsoft Visual Studio 2003 & 2008, Word, Access, Excel, PowerPoint, Visio

## Activities and Interests

- Competitive volleyball
- Snowboarding
- Volunteering/teaching at church high school or youth ministries